Languages for Specific Purposes in Theory and Practice is a collection of essays which will appeal to teachers of modern languages no matter the level of instruction. The essays highlight the latest developments of Foreign Language Teaching in the Balkan countries, Eastern and Western Europe and the Middle East. The field of Language for Specific Purposes (LSP) is one of the richest areas of second language research and practice because increasing globalization and changing technologies spawn new modes of intercultural connection and new occasions for second language use. Languages for Specific Purposes in Theory and Practice compasses this burgeoning field by presenting new research and commentary from some of the field’s leading practitioners. This book surveys the approaches and methods in foreign language teaching, such as grammar translation, language evaluation, communication competence, critical thinking skills, communicative language teaching, and the natural approach. Teachers and teachers-in-training will discover in this book a comprehensive survey and analysis of the major and minor teaching methods used around the world. It is addressed to a wide audience that includes Language for Specific Purposes teachers and researchers, although the contents will also be relevant to applied linguists working in other fields. This book contains research studies as well as educational experiences and proposals, presented from different perspectives and backgrounds (both geographical and cultural), all of which are theoretically grounded and with a clear and sound rationale. Readers will find a variety of educational projects and research studies situated in specific educational contexts and in particular geographical locations.
This book fills the need for a text that integrates Information and Communication Technologies (ICTs) into English for Specific Purposes (ESP). It offers insights on current methodological principles in ESP in both academic and professional contexts, drawing on authentic teaching and learning situations, and analyses best practice guidelines. Part I begins with ESP pedagogical principles and technological practice in order to focus on its two main branches: English for Academic Purposes, which includes linguistic skills and students’ needs, and English for Occupational Purposes, specifically looking at Business, Medical and Translators courses. This book is a great resource for ESP researchers, educators and students, because it provides case studies of how ICTs can be used in English for multiple purposes. Authors present their experiences of integrating tools into their instructions, with each chapter contributing unique pedagogical implications.

Featuring a collection of newly commissioned essays, edited by two leading scholars, this Handbook surveys the key research findings in the field of English for Specific Purposes (ESP).

- Provides a state-of-the-art overview of the origins and evolution, current research, and future directions in ESP
- Features newly-commissioned contributions from a global team of leading scholars
- Explores the history of ESP and current areas of research, including speaking, reading, writing, technology, and business, legal, and medical English
- Considers perspectives on ESP research such as genre, intercultural rhetoric, multimodality, English as a lingua franca and ethnography

The goal of this book is to provide tuition and guidance for professionals, professionals-to-be and other interested parties regarding the correct way to express themselves in English in the professional world. In order to make the most of it and do so in a comfortable way, the starting
level of English knowledge should be at least B1 (intermediate). These materials are intended, firstly, to support learning within and outside the classroom and, secondly, to enable the student to acquire his/her own the strategies and techniques necessary both to understand and produce a wide range of formal English texts and documents, and also interact in a number of communicative situations at work.

This book provides a practical and accessible update of major developments in ESP today. English for Occupational Purposes examines the field of teaching English in occupational settings as a particular instance of general workplace training and development. It is the first book to unite scholarship on workplace English with general training. The book uses case studies and surveys from various occupational contexts to ask whether English for Occupational Purposes and general training use the same "language" in articulating their curricular and instructional development. The main focus of the study is on business organizations, specifically in South Korea, where English has become an integral part of business both in the workplace, in business to business negotiations, and in professional training. This fascinating monograph will be of interest to researchers in English for specific purposes and applied linguistics as well as scholars of workplace education.

This book proposes a new paradigm for English language teaching based on concepts from English for Specific Purposes (ESP) research and applications as well as from growing evidence relating pattern recognition to language learning ability. The contributors to the volume argue that learners should not try to become proficient all-around users of ‘idealistic native-like’ English, but instead should be realistic about what they need to acquire and how to go about achieving their specific goals. The book discusses the present situation by describing
the status quo of English language education in Japan, taking into consideration recent trends of CLIL (content and language integrated learning), EMI (English medium instruction), and TBLT (task-based language teaching) as well as the work done on the Common European Framework of Reference for Languages (CEFR). It introduces new movements in ESP in Japan and in other Asian regions, covering topics ranging from genre analysis to corpus linguistics, and presents application examples of ESP practice in a range of educational situations in Japan from the graduate school level to elementary and middle school contexts. It also offers readers application examples of ESP practice in a range of business settings and expands the discussion to the global sphere where EAP and ESP are gaining importance as the number of ELF (English as a Lingua Franca) speakers continue to increase. The book will be of great interest to academics, researchers, and post-graduate students working in the fields of EFL and ESL.

Words for Working ofereix una revisió actualitzada de conceptes, competències, habilitats comunicatives i recursos essencials per a l'aprenentatge i ús efectiu de l'anglès professional i acadèmic a l'entorn de l'economia i l'empresa internacional. El volum facilita als lectors el coneixement i el domini de la variació lingüística existent dins del llenguatge especialitzat (variació intercultural, geogràfica, textual, etc.), així com del seu funcionament en àrees de comunicació professional fonamentals en aquest àmbit (anglès empresarial, econòmic, financer, jurídic, etc.). El seu contingut inclou estratègies comunicatives i activitats didàctiques pràctiques tant per a la llavor professional com per a l'estudi i la investigació en anglès dins d'aquestes disciplines en el nou Espai Europeu d'Educació Superior.

Workplace English language training programs represent a corporate investment
in language skills enhancement and human capital development. This book evaluates English language training programs in Chinese workplaces by examining a range of training effectiveness variables and identifying the factors that facilitate or hinder effective learning outcomes for workplace English training programs and explores the potential benefits of these programs. This book will benefit both companies that are developing their training and development strategies and private training organizations that are developing training programs for particular industry and business needs. It will also be an excellent resource for learners who are seeking business English communication skills opportunities and trainers who are refining their workplace teaching practice. This book reiterates the significance of business English communication skills development programs in terms of the benefits to economic globalization, human capital development, employability, sustainable livelihoods, and lifelong learning in China. Having conducted a policy evaluation at both the national and local levels, this book also informs policy stipulation for corporate employee language training schemes. Although this book primarily examines corporate experience in China, the findings and recommendations will have important implications for other countries in Asia and worldwide. The first book to unite scholarship on workplace English with general training.
Introducing Course Design in English for Specific Purposes is an accessible and practical introduction to the theory and practice of developing ESP courses across a range of disciplines. The book covers the development of courses from needs analysis to assessment and evaluation, and also comes with samples of authentic ESP courses provided by leading ESP practitioners from a range of subject and global contexts. Included in this book are: The basics of ESP course design The major current theoretical perspectives on ESP course design Tasks, reflections and glossary to help readers consolidate their understanding Resources for practical ESP course development Examples of authentic ESP courses in areas such as business, aviation and nursing Introducing Course Design in English for Specific Purposes is essential reading for pre-service and in-service teachers, and students studying ESP and applied linguistics. This book offers a unique view of multilingualism in higher education from a global perspective. It presents a contextualised case of a multilingual language policy which takes the Content and Language Integrated Learning (CLIL) approach. The volume discusses various approaches to multilingual education including CLIL and then proposes guidelines for a multilingual language policy for Universitat Jaume I in Castell, Spain. It examines the advantages of a multilingual education programme and reviews the success of existing language
policies. This book will be an essential resource for researchers and students as well as policy makers.

In spite of the day-to-day relevance of business communication, it remains underrepresented in standard handbooks and textbooks on applied linguistics. The present volume introduces readers to a wide variety of linguistic studies of business communication, ranging from traditional LSP approaches to contemporary discourse-based work, and from the micro-level of lexical choice to macro-level questions of language policy and culture.

Introducing Needs Analysis and English for Specific Purposes is a clear and accessible guide to the theoretical background and practical tools needed for this early stage of curriculum development in ESP. Beginning with definitions of needs analysis and ESP, this book takes a jargon-free approach which leads the reader step-by-step through the process of performing a needs analysis in ESP, including: how to focus a needs analysis according to the course and student level; the selection and sequencing of a wide variety of data collection procedures; analysis and interpretation of needs analysis data in order to write reports and determine Student Learning Outcomes; personal reflection exercises and examples of real-world applications of needs analysis in ESP. Introducing Needs Analysis and English for Specific Purposes is essential reading for pre-
service and in-service teachers, and students studying English for Specific Purposes, Applied Linguistics, TESOL and Education. This second edition of the foundational textbook An Introduction to Applied Linguistics provides a state-of-the-art account of contemporary applied linguistics. The kinds of language problems of interest to applied linguists are discussed and a distinction drawn between the different research approach taken by theoretical linguists and by applied linguists to what seem to be the same problems. Professor Davies describes a variety of projects which illustrate the interests of the field and highlight the marriage it offers between practical experience and theoretical understanding. The increasing emphasis of applied linguistics on ethicality is linked to the growth of professionalism and to the concern for accountability, manifested in the widening emphasis on critical stances. This, Davies argues, is at its most acute in the tension between giving advice as the outcome of research and taking political action in order to change a situation which, it is claimed, needs ameliorisation. This dilemma is not confined to applied linguistics and may now be endemic in the applied disciplines. Introducing English for Specific Purposes presents the key concepts and practices of ESP in a modern, balanced, and comprehensive way. This book defines ESP and shows how the approach plays a crucial role in the world of
English language teaching. Explaining how needs analysis, language and learning objectives, materials and methods, and evaluation combine to form the four main pillars of ESP, the book includes: practical examples that illustrate how the core theories and practices of ESP can be applied in real-world academic and occupational settings; discussion of some of the most hotly debated issues in ESP; insights on how ESP courses can be organized and integrated to form a complete program; reflection boxes, practical tasks, extension research questions, and resources for further reading in each chapter. Introducing English for Specific Purposes serves as an ideal textbook for graduate and advanced undergraduate students studying courses on English for Specific Purposes or English for Academic Purposes, as part of degrees in English for Specific Purposes, Education, ELT, Applied Linguistics, TESOL or TEFL. This comprehensive publication is also an invaluable reference resource for pre-service and in-service teachers of ESP, and for English program managers and administrators.

The field of Second Language Teacher Education (SLTE) is mainly concerned with the professional preparation of L2 teachers. In order to improve teaching in the multilingual and multicultural classroom of the 21st century, both pre- and in-service L2 teachers as well as L2 teacher educators must be prepared to meet the new challenges of
education under the current circumstances, expanding their roles and responsibilities so as to face the new complex realities of language instruction. This volume explores a number of key dimensions of EFL teacher education. The sixteen chapters discuss a wide variety of issues related to second language pedagogy and SLTE. Topics discussed include the importance of SLA research; competency-based teacher education approach; classroom-based action research; SLTE models; the value and role of practicum experience abroad; the models of pronunciation teaching; multicultural awareness and competence; the influence of teachers’ cognitions, emotions and attitudes on their emerging and changing professional identities; the potential of classroom materials and technology; and CLIL and ESP teacher education. English as a foreign language teacher education: Current perspectives and challenges will be of interest to teachers-in-training, teachers, teacher educators and to those educational researchers interested in how L2 teaching is actually learned in professional preparation programmes. Juan de Dios Martínez Agudo is Associate Professor of EFL Teacher Education at the University of Extremadura, Spain. His current research interests include Second Language Acquisition and English Teaching Methodology. His most recent books are Oral Communication in the EFL Classroom (2008), Errors in the Second Language Classroom: Corrective Feedback (2010) and Teaching and Learning English through Bilingual Education (2012).

As you are reading this, you are finding yourself in the ubiquitous public sphere that is
the Web. Ubiquitous, and yet not universally accessible. This volume addresses this dilemma of the public sphere, which is by definition open to everyone but in practice often excludes particular groups of people in particular societies at particular points in time. The guiding questions for this collection of articles are therefore: Who has access to the public sphere? How is this access enabled or disabled? Under what conditions is it granted or withheld, and by whom? We regard the public sphere as the nodal point for the discourses of business, politics and media, and this basic assumption is also reflected in the structure of the volume. Each of these three macro-topics comprises chapters by international scholars from a variety of disciplines and research traditions who each combine up-to-date overviews of the relevant literature with their own cutting-edge research into aspects of different public spheres such as corporate promotional communication, political rhetoric or genre features of electronic mass media. The broad scope of the volume is perhaps best reflected in a comprehensive discussion of communication technologies ranging from conventional spoken and written formats such as company brochures, political speeches and TV shows to emerging ones like customer chat forums, political blogs and text messaging. Due to the books' wide scope, its interdisciplinary approach and its clear structure, we are sure that whether you work in communication and media studies, linguistics, political science, sociology or marketing, you will find this handbook an invaluable guide offering state-of-the-art literature reviews and exciting new research in your field and adjacent areas.
English for Specific Purposes offers the teacher a new perspective on this important field. The main concern is effective learning and how this can best be achieved in ESP courses. The authors discuss the evolution of ESP and its position today; the role of the ESP teacher; course design; syllabuses; materials; teaching methods, and evaluation procedures. It will be of interest to all teachers who are concerned with ESP. Those who are new to the field will find it a thorough, practical introduction while those with more extensive experience will find its approach both stimulating and innovative.


Presented in two parts, this book firstly introduces core considerations in ESP course development drawing on examples from a wide range of ESP and EAP courses. Secondly four case studies show how experienced ESP teachers and course developers went about developing courses to meet the needs of their particular learners.
La relació entre llengua i Internet es posa de manifest en aquesta obra, que fa èmfasi en la manera com Internet contribueix al desenvolupament d'aspectes pràctics com ara la recerca terminològica, l'ensenyament fent servir materials curriculars en xarxa...

With the unrelenting spread of globalization, the English language has been firmly established as the Lingua Franca. Now more than ever, the importance of learning English is paramount within nearly all professional and educational sectors. English for Specific Purposes (ESP) has long been accepted as an effective method for teaching English as a foreign language. In recent years, it has experienced an increasing presence in secondary and tertiary education across the globe. This is predominantly due to its learner-centered approach that focuses on developing linguistic competence in the student’s specific discipline, may that be academics, business or tourism, for example. Positioning English for Specific Purposes in an English Language Teaching Context attempts to present and define the relevance and scope of ESP within English Language teaching. From mobile phones as educational tools to the language needs of medical students, the contributors to this volume examine and propose different epistemological and methodological aspects of ESP teaching. Its unique approach to ESP marks this volume out as an important and necessary contribution to existing ESP literature, and one that will be of use to both researchers and practitioners of ESP.

From terrorism to social inequality and from health care to environmental issues, social problems affect us all. The Encyclopedia will offer an interdisciplinary perspective into
these and many other social problems that are a continuing concern in our lives, whether we confront them on a personal, local, regional, national, or global level. Most books on pronunciation teaching deal extensively with methodology, while giving insufficient attention to the prior questions of the model being used. This book discusses the what rather than the how. It examines critically the kinds of pronunciation model in use in ELT, in particular the Received Pronunciation accent, and shows that they are unsatisfactory in several respects. Various criteria for models are investigated, especially the concepts of intelligibility, identity, and functional load. The importance of features of the phonological system of English is assessed against these criteria, so that priorities are established for pronunciation models. This book is important reading for English language teachers, applied linguists, ELT textbook writers, language planners, speech therapists, and anyone involved in the instruction of the spoken form of English.

This landmark volume provides a broad-based, state-of-the-art overview of current knowledge and research into second language teaching and learning. Fifty-seven chapters are organized in eight thematic sections: *social contexts of second language learning; *research methodologies in second-language learning, acquisition, and teaching; *contributions of applied linguistics to the teaching and learning of second language skills; *second language processes and development; *teaching methods and curricula; *issues in second or foreign language testing and assessment; *identity,
culture, and critical pedagogy in second language teaching and learning; and *important considerations in language planning and policies. The Handbook of Research in Second Language Teaching and Learning is intended for researchers, practitioners, graduate students, and faculty in teacher education and applied linguistics programs; teachers; teacher trainers; teacher trainees; curriculum and material developers; and all other professionals in the field of second language teaching and learning.

English for Specific Purposes (ESP) is one of the most needed forms of English Language Teaching with regards to the adult population in today’s global market economy where the English language is a prerequisite for the exchange and communication of professional ideas, best practices, and experiences, and a necessary skill for advancement in one’s career. This comprehensive volume brings together the most insightful papers from the First International Conference on Teaching English for Specific and Academic Purposes, titled “Connect and Share”, held at the Faculty of Electronic Engineering of the University of Niš, Serbia, in May 2013. The collection covers a diverse and extensive list of topics, and provides a number of invaluable contributions which prove the presence of ESP in all continents, and in many different professions, sciences, and businesses. Also of interest is the fact these papers highlight the interrelatedness of ESP and linguistics, the methodology of teaching, sociolinguistics, and a number of other fields relevant to the study and practice of
languages. The chapters of this book prove that immense, original, creative and worthwhile research is being conducted in the ever-growing and increasingly relevant field of ESP. At the same time, the book also offers rich insights into many innovative teaching practices that justify ESP as an important area of academic study.

English language teaching (ELT) in higher education serves mainly to enhance the professional language competences of students. It can take several forms, including English for Specific Purposes (ESP) and Academic English (AE). The objectives of ESP courses in higher education are to prepare students for their professional lives by developing communicative language skills. Content and Language Integrated Learning (CLIL) methodology offers the potential to combine the learning of a foreign language with the content of professional subjects. Moreover, it also offers a new dimension in thinking and deepening foreign language competences within non-linguistic subjects. These aspects contribute towards ELT modernization with the aim of developing a learner’s autonomy and building bridges between educational institutions and the professional world. This book focuses on applying CLIL methodology within the context of ESP classes, highlighting the possible benefits that might be applicable in any higher educational institution.

English for Occupational Purposes

This volume offers research-based studies on English for Specific Purposes in higher education from across the world. By drawing on international studies, the book brings
together diverse ESP practices and aspects of relevant issues in the development of
ESP programs, teachers and learners in a coherent fashion. There is a growing need
for undergraduate students to develop their proficiency of ESP skills and knowledge in
the increasingly globalized world. Knowledge of ESP is an important factor in subject
matter learning by students, and also closely related to the performance of university
graduates in the relevant sectors. Careful planning and efficient implementation are
essential to ensure the quality of the language learning process. For a variety of
reasons, it proves difficult to maintain ESP instruction in higher education. These
reasons include the incompetence of teachers, lack of materials for that specific
context, as well as lack of opportunities for ESP teachers to develop their skills. The
chapters in this book, taken from a wide variety of countries, shed light on the diversity
of current practices and issues surrounding ESP.
Provides a fresh overview of the rapidly developing field of workplace discourse, using
both genre analysis and a corpus-driven approach
Evolution Z - Stufe Eins! Ein Zombieroman im Stile von „The Walking Dead“
Nach einem dramatischen Flugzeugabsturz in der Wildnis von Maine denken die
Überlebenden des Augusta Airline Fluges 303, sie hätten das Schlimmste überstanden.
Captain Raymond Thompson organisiert die Gruppe und bemüht sich um Hilfe, doch es
wird schnell klar, dass es die Welt wie wir sie kennen nicht mehr gibt. Alles scheint aus
den Fugen zu geraten und niemand weiß, wo die Katastrophe ihren Ursprung hat. Nur
Eine elementare Wahrheit wird der Gruppe schnell klar: Machst du einen Fehler, bezahlst du mit dem Leben und wirst wie "Sie"... Ein absolutes Muss für alle Fans von „The Walking Dead“!

Offers a wide-ranging overview of the issues and research approaches in the diverse field of applied linguistics. Applied linguistics is an interdisciplinary field that identifies, examines, and seeks solutions to real-life language-related issues. Such issues often occur in situations of language contact and technological innovation, where language problems can range from explaining misunderstandings in face-to-face oral conversation to designing automated speech recognition systems for business. The Concise Encyclopedia of Applied Linguistics includes entries on the fundamentals of the discipline, introducing readers to the concepts, research, and methods used by applied linguists working in the field. This succinct, reader-friendly volume offers a collection of entries on a range of language problems and the analytic approaches used to address them. This abridged reference work has been compiled from the most-accessed entries from The Encyclopedia of Applied Linguistics (www.encyclopediaofappliedlinguistics.com), the more extensive volume which is available in print and digital format in 1000 libraries spanning 50 countries worldwide. Alphabetically-organized and updated entries help readers gain an
understanding of the essentials of the field with entries on topics such as multilingualism, language policy and planning, language assessment and testing, translation and interpreting, and many others. Accessible for readers who are new to applied linguistics, The Concise Encyclopedia of Applied Linguistics: Includes entries written by experts in a broad range of areas within applied linguistics Explains the theory and research approaches used in the field for analysis of language, language use, and contexts of language use Demonstrates the connections among theory, research, and practice in the study of language issues Provides a perfect starting point for pursuing essential topics in applied linguistics Designed to offer readers an introduction to the range of topics and approaches within the field, The Concise Encyclopedia of Applied Linguistics is ideal for new students of applied linguistics and for researchers in the field. This volume addresses issues related to English for Specific Purposes (ESP) teaching practices as well as ESP teacher education as they arise in today’s constantly changing and developing world. ESP Teaching and Teacher Education: current theories and practices?, supported by the Language Centre of the Cyprus University of Technology, puts together a selection of ten chapters concentrating on ESP teacher education and ESP teaching methodology, including the integration of new technologies in both fields. The volume may be of
interest to ESP teacher trainers or language teacher trainers in general, ESP practitioners, ESP researchers, policymakers, material developers, students, as well as any other ESP specialist who may be interested in being updated about the latest developments in the ESP field.

This volume provides an important contribution to the study of vocabulary and its relationship to English for Specific Purposes (ESP) research and teaching. Focussing on quantitative and qualitative approaches, this book draws on a wide range of literature to explores key issues that include: how to identify and categorise specialised vocabulary; and the role and value of word list research in English for Academic Purposes (EAP) and ESP. This book features: An analysis of material in a range of different contexts that include secondary school education, pre-university and university-based education, professional and occupational ESP, and the trades. inclusion of many examples of specialised vocabulary from research in Aotearoa/New Zealand and from many other areas in the world. a review of the application of vocabulary research to professional and pedagogical practice suggestions for future directions for research. Written by a leading researcher, Vocabulary and English for Specific Purposes Research provides key reading for those working in this area.

This work summarizes and synthesizes the substantial crime prevention literature
to provide an approachable and comprehensive text for students. It sets out a critical analysis in the context of the politics of criminal justice policy. This book aims to present the results of research in the sphere of business language and culture, as well as the experience of pedagogical staff and practitioners concerned with broadly understood business. The highly complex nature of contemporary business environment, approached from both the theoretical and practical standpoint, does not cease to prove that research into business studies cannot be dissociated from the cultural and linguistic context. The chapters included in this book were contributed by academics and practitioners alike, which offers a balanced approach to the topic and ensures high levels of diversity together with an undeniable homogeneity. They were gathered with a view to show various aspects of business language, perceived both as a medium of communication and as a subject of research and teaching. They are concerned with business culture as well, including business ethics and representations of business in popular culture. Owing to its multidisciplinary approach, the book presents a roadmap towards successful functioning in business settings, highlighting such issues as education for business purposes, the study of language used in business contexts, the aspects of cross-cultural communication, as well as ethical behaviour based upon different values in
multicultural business environments. Given its multifarious character, the book surely appeals not only to academics, but also to the interested laymen and students who wish to expand their knowledge of business studies and related phenomena. Papers presented at the first Oxford-Kobe English Education Seminar, sponsored by the Kobe Institute, Kobe, Japan, and held at the Institute from 14-17 March, 2007.

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